

10 years to Save the Earth

Dear All,

If you get this you have probably just turned thirty, or are about to in the next few months.

That means that it's ten years since you turned twenty. Ten years ago the Euro was introduced, the Kosovo War started, Napster was invented, Lance Armstrong won his first of seven Tours de France and the ExxonMobil Corporation merger was completed, heralding the start of the age of super-corporations. Ten years ago, thirty looked a lifetime away. Now it's arrived.

You've all done some amazing things in that ten years, fallen in love, fallen out of love, got married, had kids, graduated, found first jobs, climbed mountains, saved lives, travelled to a hundred countries and more, invented new technologies, help people live better lives and amused the world.

I am enormously proud of my friends and their achievements. You've gained knowledge and skills that have allowed you to do these things and formed relationships to support and challenge you.

And it's with this in mind we look to the next ten years. Given all you have achieved so far, what's next? Forty is only ten years away, a lifetime from this end and a flash from the other.

The world still has problems, people still need help and technology is moving ever faster.

I set you this challenge, how are you going to make the world better in the next ten years?

Sam